

INDICATIVE PROGRAMME - USST SUMMER PROGRAMME 2017

Day/date	Time	Activity
Saturday		Arrival at Manchester International Airport Transfer to EHU Book into accommodation
	Evening	Free
Sunday		Campus tour Welcome lunch Ormskirk tour-
	Evening	Free
Monday	9.30am – 2.00pm	Introduction to EHU Enrolment Learning Resources & Library induction
		Introduction to module <ul style="list-style-type: none"> • Introduction to portfolio composition and assessment • English language development
	Evening	Free
Tuesday	9.30am – 2.00pm	Language Development
		Introduction to business and organisations <ul style="list-style-type: none"> • Consideration of global and international businesses • The structure of large organisations
	Evening	Movie night
Wednesday	9.30am – 1.00pm	Language Development
		Small medium enterprises and micro-organisations <ul style="list-style-type: none"> • What are they? • The informal organisational
	1.30pm	Visit to Manchester
	Evening	Free
Thursday	9.30am – 2.00pm	Language Development
		Developing a potential business idea <ul style="list-style-type: none"> • Formative assessment
	Evening	Free
Friday	9.30am – 1.00pm	Language Development
	1.30pm	Visit to Liverpool
	Evening	Free
Saturday	8am-5pm	York
Sunday	10am – 5pm	Tatton Park

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Monday	9.30am – 2.00pm	Language Development Entrepreneurs <ul style="list-style-type: none"> • What is an entrepreneur? • Who are entrepreneurs? • Some examples of entrepreneurs
	Evening	Free
Tuesday	9.30am – 2.00pm	Language Development Franchising as a business principle <ul style="list-style-type: none"> • What is a franchise? • What are the advantages/disadvantages
	Evening	Quiz night
Wednesday	9.30am – 2.00pm	Language Development Introduction to managing strategy <ul style="list-style-type: none"> • What is strategy? • Can it be managed or does it just happen?
	Evening	Free
Thursday	9.30am – 2.00pm	Language Development Extension of the business development idea from week 1 <ul style="list-style-type: none"> • Formative assessment
	Evening	Free
Friday	9.30am – 2.00pm	Language Development Leave for Edinburgh
	Evening	Free
Saturday	10-5pm	Edinburgh
Sunday	10-5pm	Return from Edinburgh via Lake District
Monday	9.30am – 2.00pm	Language Development Resourcing a business <ul style="list-style-type: none"> • What resources are required? • Obtaining finance
	Evening	Free
Tuesday	9.30am – 2.00pm	Language Development Presenting a business idea <ul style="list-style-type: none"> • How do you organise a group presentation? • What would you include? • Presentation techniques
	Evening	Free
Wednesday	9.30am – 2.00pm	Language Development Group presentations <ul style="list-style-type: none"> • In a small group, present your business idea • Five minute presentation
	2.30pm	Southport
	Evening	Bowling

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Thursday	9.30am – 2.00pm	Language Development Completion of the portfolio <ul style="list-style-type: none"> • Multi-choice test • Reflection and evaluation • End of module
	Evening	Free
Friday	10-3pm	Visit to Cheshire Oaks
	Evening	Farewell Celebration
Saturday	9am	Depart for London, visit to Oxford